## Message Text

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INFO OCT-01 EA-09 ISO-00 FEA-01 AGRE-00 CEA-01 CIAE-00 COME-00 DODE-00 FRB-01 H-02 INR-07 INT-05 L-03 LAB-04 NSAE-00 NSC-05 PA-02 AID-05 SS-15 STR-04 ITC-01 TRSE-00 USIA-15 PRS-01 SP-02 OMB-01 /093 W
-------090805Z 082792 /13

R 090746Z MAR 77 FM AMEMBASSY TOKYO TO SECSTATE WASHDC 5992

**UNCLAS TOKYO 3292** 

E.O. 11652: N/A TAGS: ETRD, GATT, JA

SUBJECT: GATT DIRGEN LONG MEETING WITH AMERICAN CHAMBER

1. GATT DIRECTOR GENERAL LONG MET WITH TRADE EXPANSION COMMITTEE OF AMERICAN CHAMBER OF COMMERCE IN JAPAN (ACCJ) ON MARCH 8 RESPONSE TO ACCJ INVITATION. LONG PROVIDED INTRODUCTORY OVERVIEW OF MTN AND THEN INVITED U.S. BUSINESS REPRESENTATIVES TO BRIEF HIM ON PROBLEMS OF SELLING TO JAPAN, STATING THAT SUCH INFORMATION WOULD PROVIDE USEFUL PERSPECTIVE TO HIM PRIOR TO MEETING WITH FUKUDA. ACCJ MEMBERS WERE RELATIVELY TAME WITH JAPAN, CONCENTRATING MOST OF THEIR QUESTIONS ON MTN ITSELF. ONLY SPECIFIC PRODUCT AREA RAISED BY BUSINESSMEN WAS JAPANESE ADMINISTRATI ON OF BEEF IMPORT QUOTAS.

2. LONG REPLIED TO ONE ACCJ QUESTIONER THAT HIS OBJECTVES IN
JAPAN WERE 1) TO OBTAIN GOJ COMMITMENT TO "PUSH FORWARD" WITH
CURRENT MTN; AND 2) TO MAKE JAPANESE MORE AWARE OF THEIR INTERNATIONL
ECONOMIC STRENGTH AND THEREBY BRING ABOUT AN UNDERSTANDING THAT THEY
MUST DO TWO THINGS. THESE, HE SAID, WERE TO 1)"OPEN THEIR BORDERS"
"MORE TO IMPORTS, CITING IN PARTICULAR WHAT HE CONSIDERED
JAPAN'S INADEQTE OFFER ON TROPICAL PRODUCTS; AND
2) LEARN THAT "RESTRAINT IS THE PRIVILEGE OF THE POWERFUL,"
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THAT JAPAN SHOULD NOT "SPOIL ITS OVERALL TRADE POSITION BY THE AGGRESSIVE, EFFICIENT EFFORTS BEING MADE IN A FEW INDUSTRIAL SECTORS."

3. EMBASSY COMMENT. AS INDICATED ABOVE, DISCUSSION WITH ACCJ CENTERED PRIMARILY ON MTN AND WAS NOT RPT NOT A CARPING SESSION ON JAPAN. WE WERE IMPRESSED THAT LONG

WOULD TAKE TIME TO MET WITH AMERICAN	BUSINESSMEN	HERE.
END COMMENT.		
SHOESMITH		

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## Message Attributes

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